WHAT IS CLAIMED IS:

1. A film composition comprising:
   a.) at least one water insoluble polymer;
   b.) at least one disintegration facilitator selected from the group consisting of water insoluble particulates, plasticizer and mixtures thereof.
   c.) optionally, at least one topical or systemic active
   wherein the film is disintegratable in an aqueous environment.

2. A film composition according to Claim 1 wherein the water insoluble polymer is selected from the group consisting of hydrogenated vegetable oils, hydrogenated caster oil, polyvinyl chloride, shellac, polyurethane, cellulose derivatives, gum rosens, wood rosens, waxes, acrylate and methacrylate polymers, copolymers of acrylic and methacrylic acid esters or mixtures thereof.

3. A film composition according to Claim 2 wherein the water insoluble polymer is shellac.

4. A film composition according to Claim 1 wherein the plasticizer is selected from the group consisting of citric acid alkyl esters, glycerol esters, phthalic acid alkyl esters, sebacic acid alkyl esters, sucrose esters, sorbitan esters, acetylated monoglycerides, glycerols, glycols, fatty acid esters, propylene glycol, poloxamers, alkyl aryl phosphates and polyethylene glycols 200 to 12,000 and mixtures thereof.

5. A film composition according to Claim 4 wherein the plasticizer is glycerol monostearate.

6. A film composition according to Claim 1 wherein the water insoluble particulate is selected from the group consisting of alumina, talc, titanium dioxide, magnesium stearate, barium titanate, magnesium titanate, calcium titanate, strontium titanate, zinc oxide, silica sand, clay, mica, tabular spar, diatomaceous earth, various inorganic oxide pigments, chromium oxide, cerium oxide, iron red, antimony trioxide, magnesium oxide, zirconium oxide, barium sulfate, barium carbonate, calcium

carbonate, silica, silicon carbide, silicon nitride, boron carbide, tungsten carbide, titanium carbide, carbon black and mixtures thereof.

7. A film composition according to Claim 6, wherein the water insoluble polymer is fumed silica.

8. A film composition according to Claim 1, further comprising at least one topical or systemic active.

9. A film composition according to Claim 1 wherein the topical or systemic active is selected from the group consisting of whitening agents, antitartar agents, fluoride ion sources, antimicrobial agents, antiinflammatory agents, upper respiratory agents, gastrointestinal agents, enzymes, antifungals, antibiotics, analgesics, histamine antagonists and mixtures thereof.

10. A multi-layer film composition comprising at least two film layers wherein at least one layer comprises:
    a.) at least one water insoluble polymer;
    b.) at least one disintegration facilitator selected from the group consisting of water insoluble particulates, plasticizers and mixtures thereof; and
    c.) optionally, at least one topical or systemic active
    wherein the film is disintegratable in an aqueous environment..

11. A film composition according to Claim 10, further comprising at least one topical or systemic active.

12. A film composition according to Claim 11 wherein the topical or systemic active is selected from the group consisting of whitening agents, antitartar agents, fluoride ion sources, antimicrobial agents, antiinflammatory agents, upper respiratory agents, gastrointestinal agents, enzymes, antifungals, antibiotics, analgesics, histamine antagonists and mixtures thereof.

13. A film composition according to Claim 12, wherein the topical or systemic active is a whitening agent.

14. A film composition according to Claim 13, wherein the whitening agent is selected from the group consisting of peroxides, metal chlorites, perforates, percarbonates, peroxyacids, and mixtures thereof.

15. A film composition according to Claim 14, wherein the whitening agent is hydrogen peroxide.

16. A method for treating the skin, oral mucosa or teeth comprising the step of applying to such area(s) the film composition of Claim 1.